WNCT Side CAROLINA CAROLINA MACANING MACANINA

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 on your side ariling Greenville, NC 27834 WNCT

3221 South Evans Street

And:

Delaware, OH 43015 7669 Stagers Loop Strategic Media Placement

MCCROY 2016 GOV POL/Pat McCrory for Governor 10/10/16 - 10/16/16 Product Contract Dates 4507 Estimate # Contract / Revision 874525 Original Date / Revision 06/07/16 25183151 Alt Order# / 10/18/16

WNCT Agency Ref EOM/EOC Agy Code Adults 35+ Special Handling Billing Cycle Demographic Property Katz Washington Billing Calendar Advertiser Code Account Executive Broadcast Advertiser Ref Katz/Washingto Cash Product 1/2 Sales Office Cash/Trade

IN9370/IN11002/IN141

Unresolved	Unresolved 4 WNCT 10/10/16-10/16/16 Local News @ 12p	Unresolved 3 WNCT 10/10/16-10/16/16 Local News @ 12p	Unresolved 2 WNCT 10/10/16-10/16/16 Local News @ 12p	1 WNCT 10/10/16-10/16/16 Local News @ 12p	Spot Ch Date Range Description	Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTWTF 4	E 2 WNCT 10/10/16 10/14/16 Local News @ 12p	Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 S 1	1 WNCT 10/16/16 10/16/16 Face the Nation 1	*Line Ch Start Date End Date Description	
	12p-1230p	12p-1230p	12p-1230p	12p-1230p	Start/End Time	<u>Rate</u> \$75.00	12p-1230p	<u>Rate</u> \$50.00	1030A-1130A	Start/End Time	
	MTUWThF: :30	MTuwThF: :30	MTUWThF :30	MTUWThF :30	Weekdays Length		:30		:30	Spots/ Days Length Week	
	\$75.00	\$75.00	\$75,00	\$75.00	Rate					Rate Rtn TypeSpots	
	MN	NN N	MN	ΣN	Type		ΖZ		Ν	Type S	
							0			pots	
							\$0.00		\$50.00	Amount	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT CO CAROLINA CAROLINA

3221 S. Evans St. (252) 355-8542 Greenville. NC 27834 252-355-8500 WNG Iscom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	874525 / 7	25183151
Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	MCCROY 2016 GOV	4507
Advertiser	Orig	Original Date / Revision
POL/Pat McCrory for Gov		06/07/16 / 10/18/16

\$950.00	N	NM		:30	830p-1130p <u>Rate</u> \$475.00	Thursday Night Football 8: Weekdays Spots/Week 2	10 WNCT 10/13/16 10/13/16 Start Date End Date M Week: 10/10/16 10/16/16
\$500.00	_	NM		:30	9p-10p <u>Rate</u> \$500.00	Bull 9, Weekdays Spots/Week -T 1	9 WNCT 10/11/16 10/11/16 Start Date End Date W Week: 10/10/16 10/16/16
\$400.00	_	NM		:30	1p-430p <u>Rate</u> \$400.00	NFL Early Game 1 ₁ Weekdays Spots/Week 1S 1	8 WNCT 10/16/16 10/16/16 Start Date End Date W Week: 10/10/16 10/16/16 -
\$500.00	_	NM		:30	12n-1p Rate \$500.00	NFL Today 1: Weekdays Spots/Week 1	7 WNCT 10/16/16 10/16/16 Start Date End Date W Week: 10/10/16 10/16/16 -
\$675.00	ω	NM		:30	730p-8p <u>Rate</u> \$225.00	Family Feud 7: Weekdays Spots/Week MTW-F 3	6 WNCT 10/10/16 10/14/16 Start Date End Date W Week: 10/10/16 10/16/16 M
\$375.00	ω	NM		:30	7p-730p <u>Rate</u> \$125.00	6 Entertainment Tonight 7, Weekdays Spots/Week MTW-F 3	5 WNCT 10/10/16 10/14/16 Start Date End Date W Week: 10/10/16 10/16/16 M
		NM	\$140.00	MTUWThF :30	6р-630р мТимТ	Local News @ 6p	Unresolved 4 WNCT 10/10/16-10/16/16 Unresolved
		WN	<i>\$140.00</i>	MTUWThF: :30	6р-630р МТиW1	Local News @ 6p	Unresolved 3 WNCT 10/10/16-10/16/16
		MN	\$140.00	MTUWThF :30	6p-630p МТиWТ	Local News @ 6p	Unresolved 2 WNCT 10/10/16-10/16/16
		Type NM	<u>Rate</u> \$140.00	days <u>Length</u> rhF :30	Start/End Time Weekdays 6p-630p MTUWThF-	Description S Local News @ 6p	<u>Spot Ch </u>
\$0.00	0	NM		:30	6p-630p <u>Rate</u> \$140.00	Meekdays Spots/Week	E 4 WNCT 10/10/16 10/14/16 Start Date End Date W Week: 10/10/16 10/16/16 M
\$280.00	4	NM		:30	530p-6p <u>Rate</u> \$70.00	Meekdays © 530p 5: Weekdays Spots/Week MTWTF 4	3 WNCT 10/10/16 10/14/16 Start Date End Date W Week: 10/10/16 10/16/16 M
Amount	Spots	n TypeSpots	Rate Rtn	Spots/ Length Week	Start/End Time Days		*Line Ch Start Date End Date Description

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3221 S. Evans St. Greenville, NC 27834 252-355-8500

WINC Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Contract / Revision	Alt Order #
874525 / 7	25183151
Product	Estimate #
MCCROY 2016 GOV	4507
Origi	Original Date / Revision
06	06/07/16 / 10/18/16
	t / Revision 25 / 7 27 / 7 27 / 7

10/10/10	17 WNCT 10/15/16 10/15/16 Local News Sa 7-8a Start Date End Date Weekdays Spots/Week Week- 10/10/16 10/16/16S- 1	16 WNCT 10/15/16 10/15/16 Local News Sa 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S- 1	15 WNCT 10/15/16 10/15/16 SEC Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S- 3	14 WNCT 10/10/16 10/14/16 Dr Phil Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 MTwTF 4	13 WNCT 10/10/16 10/14/16 Y&R <u>Start Date </u>	Spot Ch Date Range Description 1 WNCT 10/10/16-10/16/16 60 Minutes Unresolved	16/16 (te <u>We</u>	1/16 10/14/16 Blue Bloods End Date Weekdays 10/16/16F	Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	
÷ 10.00	7a-8a <u>Rate</u> \$15.00	6a-7a <u>Rate</u> \$15.00	330p-730p <u>Rate</u> \$125.00	4p-5p <u>Rate</u> \$65.00	1230p-130p <u>Rate</u> \$150.00	Start/End Time 7p-8p	7p-8p Rate \$400,00	10p-11p <u>Rate</u> \$500.00	Rate	Start/End
Totals 0.00	:30	:30	:30	:30	:30	Weekdays Length Hate	: :30 :	:30	Days Length Week K	Spots/
	MN	NM	NM	NM	NM	tate Lype NM NM		NN	Rate Ktn Type Spots	th Die Topo
30	<u> </u>		ω	4	4		0	_	Spots)
\$5,495.00	\$15.00	\$15.00	\$375.00	\$260.00	\$600.00		\$0.00	\$500.00	Amount	۸ سم م ا الباد

otals

09/26/16 -10/16/16

Time Period

of Spots

Gross Amount \$5,495.00 \$5,495.00

Agency Comm.

Net Amount

(\$824.25)(\$824.25)

\$4,670.75 \$4,670.75

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WNC Loom Greenville, NC 27834
3221 S. Evans St.
Greenville, NC 27834
252-355-8500 WNCT 3221 South Evans Street

Original Date / Revision	<u>Origí</u>	Advertiser
4507	MCCROY 2016 GOV	10/10/16 - 10/16/16
Estimate #	Product	Contract Dates
25183151	8/4525 / /	
Alt Order #	Contract / Revision	

POL/Pat McCrory for Gov

06/07/16 / 10/18/16

Signature:
Date:

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